

.....TESTIMONIALS.....

2005 - 2008

2008

The Nova Physics Memory Player invented by Mark Porzilli is not only the single greatest breakthrough in (theoretical) CD playback technology since its inception in 1982, but also the finest-sounding digital system for playing music in the home that I have ever heard.

It was pretty obvious, even to this writer as a young 23 yr-old in 1982, that early CD playback left a lot to be desired. It was harsh, edgy, lacking in real orchestral weight and body, and certainly did not have the sense of almost endless bandwidth and lack of a high- frequency lid on the musical playback experience that LPs had.

Fast forward 30+ years, and here we are with CDs that sound better than ever and sometimes actually really good, as well as 24/96 & 24/192 DVD sound, and SACD. Digital today is actually pretty darn good in many respects. Still not on par with records, but often listenable and enjoyable enough, as long as one did not make a habit of listening to LPs.

Now we jump to the present day, and have a listen to Mark Porzillis latest brain-child, The Memory Player. Not only does it put a fresh new face on CD playback, but it has changed the face of what we know as conventional 16/44 digital technology to show that not only is regular Red Book CD now acceptable to listen to as music, but it handily eclipses, in sonic quality, any currently available CD system, regardless of price.

The MP is a one-stop CD solution, and with the addition of another analog input the possibilities for endless musical enjoyment seem boundless. I envision even pros in studios using the storage and playback capabilities of the MP to their great advantage in order to really hear what they have mastered, without having to have access to the actual master tapes.

Anyone who listens to this amazing device is immediately smitten with it and what it does. To experience it is to want it...the best digital reproduction on the planet!

Scot Markwell

Classic Records and TheMusic.com (formerly of The Absolute Sound)

2007

The Memory Player is definitely a product I would love to take home for a long audition, and I suspect that I would want to be away from home when the manufacturer came to pick it back up.

Allen Edelstein
(formerly of Stereophile)

...music through your equipment that was able to fool me into thinking that somebody real was playing or singing in front of me.

John Jonczyk
Audiophile, NYC
(at a Memory Player audition in The Stereo Times)

2006

The best digital units available do a better job of minimizing digital problems, but not eliminating them. When you hear the Memory Player side-by-side with the Stibbert, you realize how far short conventional digital processing falls from recreating the live (or recorded) musical events' pacing, imaging, timing, upper-mid to high frequencies, and musical ease.

Considering that digital manufacturers have been struggling with these exact same issues for over 20 years, one wonders why someone hasn't decided to think outside the box. That is, until Mark Porzilli.

It occurred to him that the only way to eliminate digital playbacks' inherent problems was to start with a fresh sheet of paper. His better mousetrap idea? Extract only the music data. Then, play it back directly from a non-mechanical memory, eliminating the focus, timing, and jitter problems inherent with a laser reading a disc spinning on a mechanical transport. What could be simpler?

Caution: Once you've experienced the Memory Player in your own home, the hook is set. Long live the new king.

Robert Hart
Vice President, Vitality Science for Pets

As impressive a light as the A/B comparison casts, in some ways the dissection of its virtues (the Memory Player) misses the essence of my real impression that of disbelief at how beautiful and true to life the music sounded through the system as a whole.

The Memory Player pushed the overall system that much closer to a disappearing act. I truly felt privileged being in the same room or recording venue as these fabulous musicians I almost felt like whispering during the performances. Had I forgotten to pay for a ticket?

Sam Laufer

Laufer Teknik, Inc. and Behold Audio Electronics USA*

**This endorsement was written in 2006. Sam Laufer has since joined and helped reorganize the new Nova Physics.*

What I had read previously did not prepare me for this...because it is hard to describe something you have just experienced for the first time to someone who hasn't yet experienced something. Like the first orgasm.

I have owned two of the most highly regarded digital front ends extant...Forsell, Lector, Stibbert, Theta, Spectral and on and on. I have listened to almost all the others out there. The Memory Player is so different in its presentation that it is difficult for me to describe exactly what I hear. What I had read previously did not prepare me for this the reviewers too conservative or maybe you just can't understand by reading about it w/o hearing it.

It seems to me that all other CD playback somehow truncates the notes and voices to some small or large degree. The truncation somehow gets filled in with what then sounds unnatural, harsh, artificial. Maybe that is what jitter is; I don't know.

By way of analogy, one could speak the sentence I am going to the store in one hour. If that sentence were somehow morphed into being music, it would have a flow to it, a naturalness but to me normal CD digital sounds like someone saying I go store hour. Basically we know what the sentence is, but if it was music it would be choppy, incomplete, robbed of some of the beauty that sounds and music convey. Now imagine six, eight, ten or more instruments all at the same time saying, I go store hour.

It seems that the normal CD playback creates the missing words with a substitute, and sometimes it does it better than others, or it doesn't create the missing at all, and it is in those spaces, the missing words or missing parts of a note or voice where the harshness, the fatigue, and the sterility occur, and more importantly, some precious music, some magical quality is lost.

I don't know what The Memory Player does or how - but it allows for an unimpeded flow that seems devoid of artificial filler. It allows the precious parts, the clues that tell us we are listening to musicians and instruments played by them, to come through. Hence SACD and normal CD playback are no longer viable options. If I were making them I would stop. This is not just a better CD player. It is a different experience.

Alan Eichenbaum

President, Scaena Loudspeaker Corporation*

**This endorsement was written in 2006. Alan Eichenbaum has since entered into a business relationship with some of Nova Physics' partners.*

I'll ask for some fine tuning tips once the shock and awe wear off, but man, I have not been able to move from my listeners seat.

Great work! The "Build 7" design provides much more than the subtle upgrade I was expecting!

Now I want one for my 5 channel HT system! Darn it!

I shipped my EMM LABS CDSE back to them once I heard The Memory Player, as I realized then, there was no need to carry a secondary player. The Memory Player will be the centerpiece of my 2-channel reference audio system.

Jack Bornstein

Esoteric Audio & Video, Houston, TX, on Build 7

2005

This afternoon I had one of the most significant audio experiences of my life. I heard your Memory Player at Stereo Times.

Wow! I can't remember the last time that something left me this impressed.

I would venture to predict that this should alter the course of music reproduction in the home. [Until] I heard your product at (Clement) Perry's yesterday, I have to confess that I could not envision that the improvement in the playback of a Red Book CD could be that dramatic.

I envision great things for your product. People will now have to completely reexamine the possibilities of the "lowly" 44.1/16 format. It may sound dramatic, but I feel that this the beginning of a new era in digital sound reproduction I cannot recall any analog demo that was that impressive! I hope this goes down in history as a significant development.

Arnis Balgalvis

The Audiophile Voice, Positive Feedback

...my impressions after two listening sessions AND based on my strong expertise in having many years in listening to your (RW of TAV) system and its growth over the

years; a system that I know with great knowledge and awareness of all subtle changes over those years.

Added to this is the fact that we (Ross Wagner, David Nemzer) own or have owned many of the same pieces of equipment, so our knowledge of how "it" sounds is based upon mutual experience with the same equipment.

Usually when louder, it gets boomy, but not with The Memory Player. Orchestral presentation also is better in the separation of instruments in space. All in all, the sound is much more natural and pleasing

While I have no technical ability to agree with or refute what The Memory Player is doing and why it does it, I can say with total confidence that what it is doing is extraordinary!

We both (Ross Wagner, TAV, TAS) own the Pipedreams and we both are using the same (Melos 400W Triode) amps; the difference in your system with The Memory Player is radical. All instruments are more natural in their timbre and the spatial relationship of the instruments in the classical orchestra is much improved.

Where The Memory Player really scares me is with the human voice- Physical size of the singer is amazingly correct with the Sound seemingly coming from a physical person and not out of the darkness of the recording background. I refer to the same Tebaldi recording I always use. The subtle vibrato in some of her words have never been so audible as they are with the Memory Player. She IS standing there singing to me!!!

David Nemzer
The Audiophile Voice

I thought CD development had gone as far as it could go, and significant progress in near state-of-the-art playback equipment, along comes a unique technological breakthrough that knocks my socks off when Perry (Clement Perry, The Stereo Times) fired up the Memory Player, I didnt expect any really noticeable improvement. Boy, was I wrong!

Gone was the last vestige of digititis, that peculiar distortion that often seems to be part of CDs. Perry calls it High Fi Hype, as good a description as any. To say that I was impressed is an understatement.

For me, The Memory Player puts the final nail in the coffin of high-resolution formats, SACD and DVD-A. By adding The Memory Player to my system, it will be as if I replaced my entire CD collection!

Lew Lanese
The Stereo Times

The Memory Player is the finest component I've ever owned. The sound, convenience and technology make it a benchmark to follow in this ever-changing world of audio. In addition I'm honored to be among the first group of audio enthusiasts and press to have an opportunity to employ this technology in my home.

Dr. Dennis Parham
The Stereo Times

...it has the uncanniest ability to relay space and voice authenticity. In this, you get a sense of real people in the room and the performance taking on such a natural quality, not from a tone perspective but from a spatial one...it can be undeniably hard to quantify, much less try to hear at first grasp.

It gets the music out. It also won't sound as thick on important bottom octaves, which can cloud bass fundamentals. This thing has quite an amazingly transparent signature, or the lack thereof. It is easily the most graceful sounding digital transport I've ever heard...Nothing has ever served the music to me in this manner. The Memory Player's ability to render the illusion of space is the best I've heard.

Months later, descriptions of hosting many demonstrations as an owner of The Memory Player :

Their first impressions (of hearing The Memory Player) were the equivalent of a UFO landing on my front lawn.

Obviously, The Memory Player way out shined the others (digital drives used in the tests at The Stereo Times).

Stranger things have been said, but one thing is certain. This baby sounds better, rather more musically correct and thus authentic of music than anything digital I've had I thus far.

Clement Perry
Publisher, The Stereo Times

I sold one of my paintings today, which paid for my Memory Player plus a dozen roses for the Mrs! We (The Stereo Times) are honored to be the first to have at it.

Greg Petan
Editor, The Stereo Times

The Memory Player is incredible. When you (Clement Perry, The Stereo Times) played (being reviewed at The Stereo Times) through The Memory Player it went to a completely other level. The tone of the instruments became so true that it was scary. (I know because I'm playing on it and know what it sounded like when we were recording!)

My cymbals sounded exactly like they sound with all of the nuances that only I can hear because have an intimate knowledge of what they sound like after years of playing them!

Billy Drummond
Jazz Musician

...Playback then comes strictly from the memory (no moving parts) with one of the purist sound reproductions I've ever heard. During my initial listening experience, it reminded me of the very best of analog with tube electronics!!! Absolutely zero digital artifacts, and when compared to another superb and musically outstanding digital player, as CP (Clement Perry, The Stereo Times) would say...."GAME OVER!" Basically, no contest - not even close by any standards. Once you hear something like The Memory Player, it will make you think about the limitations of standard CD playback, and possibly rethink your next move.

Bill Wells
The Stereo Times

.....THE BEGINNING.....