

# .....TESTIMONIALS.....

2009 - 2011

2011

I was an early (but not the earliest) adopter of The Memory Player. Just weeks short of its fifth anniversary in my system it remains the anchor. Its past and expected future longevity in my system speaks for itself. It is the only piece of equipment I can't conceive of replacing. Update-yes, and I have several times as the MP has evolved (including adding the new Direct to DAC). But during that time one thing has not changed. I have always felt there was no comparison between the MP and other digital sources I had tried. I have always trusted it to give the maximum available from a CD minus the nasty digital noise found in other transports and players. As a reviewer I need a source that can give me the maximum from a recording with virtual neutrality otherwise everything after that is tainted. The Memory Player captures all the nuances and subtleties of the recording without sounding mechanical or etched. The Memory Player also excels at getting the timing right. That is an area I prize highly.

The sonic performance is not the only benefit of The Memory Player. When I went searching for the best digital source I expected it to be a two box system (transport plus DAC). I never anticipated it would be a music server or that it would be able to burn extremely high quality CDs. And now it has been updated to accept direct downloading of hi-resolution material. Those "convenience" features were previously only found on devices where the quality of music was of much less importance than "gee-whiz" features. The Memory Player puts sonic performance as the highest priority. On the Memory Player the user interface is not the slickest (it keeps getting better) but the sonic performance is beyond reproach. With The Memory Player I don't have to sacrifice convenience features for the sake of the music. And who am I kidding with "convenience" features? It would be torture for me to have to revert to a single disk player. A music server is now a "must have" item. With The Memory Player I have the versatility I need as well as the best musical performance I have experienced.

*Don Shaulis*  
*The Stereo Times*

Let it be known that Memory Player designer, Mark Porzilli, appears to have conquered the "jitter bug;" not the dance, but the digital noise artifact that smears sound in our digital playback systems.

I've been fortunate for the past three years to have had Mark's Memory Player as the centerpiece in my substantial audio rig, and have greatly enjoyed what it has done for my listening enjoyment and musical pleasure.

I'm anxious to upgrade my current unit to the latest Memory Player 64 Transport as soon as possible.

The Memory Player is like having a Swiss Army knife for high-end audio, with sound produced at an extraordinary level. It's an extremely flexible audio tool that can access a variety of digital media. So far, I've found that anything on the Internet can play through the Memory Player. I often use it as a digital jukebox playing cads, Pandora, You Tube, iTunes, etc., all with exceptionally clean, clear sound. It allows me to have a variety of musical choices as I relax and and enjoy audio nirvana.

If you are interested in learning more about The Memory Player or want to take it for a test drive, contact the affable Sam Laufer at Laufer Teknik <http://www.lauferteknik.com>, or call him at 1-860-355-4484. He will take care of all your Memory Player needs as he's done for my audiophile friends and me.

*Dan Secula*  
*The Stereo Times*

When it comes to the sound, it's no contest. I do not understand all the theory around how you achieved this level of performance, but after using four servers here while waiting for the upgrades, I can honestly say "it's way better" when it comes to playing music.

We all know servers are just computers, and almost anyone can copy an MP by just buying the bits inside, then try and make it work???? This is what so-called experts do not GET!! There's more to it than the hardware. If you could use the Qsonix or J-River software, you would have an unbeatable server in all respects; but now, at least it's the best.\*

I use it for all demo's here, and have even asked them to bring their server/cd player along. All agreed The Memory Player was better.

You only have to observe the industry taking to servers quite quickly, but the average consumer still thinks he can get the same performance a lot cheaper? Good luck to them!

Keep up the good work.

\*This was written prior to the release of The Memory Player 64, which has a new GUI..

*Chris Hawkins*  
*Feedback Audio, New Zealand*

Having been in the Audiophile Society for 29 years and running the society for the past 15 years, I've had the opportunity to listen to an unlimited amount of Hi-End and very Hi-End equipment. I've often been to the homes of reviewers, the factories of manufacturers, and numerous Hi-End stores. In addition I've owned plenty of exotic equipment and sold much of the same in order to get closer to the real sound I hear in live performances.

However, for the past seven years I've spent hundreds of hours listening to The Memory Player, a unique music retrieval device. Personally, I cannot think of another term to describe what the Memory Player does: a level of resolution that I have never experienced in any prior piece of digital equipment, the ability to reproduce music and voice with a correctness of appropriate physical size that is frankly not duplicated by any other digital source, and micro details that I have never heard in my favorite discs; ever.

I've played these discs everywhere, and The Memory Player reveals them like I never heard them before. The ability to hear this is a product of Mark Porzilli's genius of design that goes back for decades! I am fortunate enough to own the first and only experimental pair of Pipedreams speakers that Mark built some 24 years ago. That is correct; 24 years ago. A line source, 104 driver, eight and a half foot tall pair of speakers, still the wonder to all who have heard them. Mated to The Memory Player, they both produce a level of resolution in a "life reproducing reality" that is unparalleled in High End.

I cannot wait to experience the latest version of The Memory Player; one that has simplified the operating procedure for its use; a giant step for this product.

Finally, I cannot offer any technical explanation of how The Memory Player does what it does. I don't know ANYONE, with the exception of Mark himself, who understands what he has made. I do know that everyone lucky enough to experience The Memory Player cannot forget it, and has difficulty appreciating what they currently own.

*David Nemzer*  
*The Audiophile Voice*  
*New York Audio Society*

Having near perfect hearing in the midrange frequencies, I'm especially sensitive to digital artifacts/distortion, which typically results in listening fatigue. When listening to any CD player, I would typically seek out the less complex music tracks on a given CD, which would have a lesser effect on me, selecting certain tracks, and avoiding others. The Memory Player is the first digital source that has allowed me to enjoy all tracks on a given CD.

This was especially true on the Robert Plant/Alison Krauss, Raising Sand (Rounder) recording. Most cuts on that CD were listenable on my ultra high end tube based CD player, except those with material having an above average upper midrange/high frequency content, such as stringed instruments. This is not to say that the Memory

Player will transform a poor recording into a reference. ... The Memory Player is ruthlessly revealing.

The technology and resulting performance of the newly released Memory Player is analogous to varying degrees of video picture resolution. When a picture is viewed at 480p as compared to 1080p, the edge definition and focus is compromised, with approximations of the original image. In the audio world, this leads to uneven frequency response, undefined notes, clouding in the space between instruments, etc. The standard CD player with its limited capability to read information and convert it without losses alters the original signal in comparison to The Memory Player.

To my ears, The Memory Player fully processes the original signal without alterations. In the video world, the high definition image is in complete focus, there is full color saturation, the image has the proper contrast and the edges of images are clearly defined. It's my belief that human hearing is in some ways be more sensitive than visualization, making it easy to detect distortion, time delay, missing information, solidity of image, uneven frequency response, etc. The Memory Player seems to increase the intelligibility of the music, allowing all of the rich density present on reference recordings to be heard in their full glory, both on a purely information quantity basis as well as organizationally sorting it out across the soundstage.

With the new MP, my Unifield 3s disappeared better and performed more like a single point source. The new Memory Player doesn't sound like any CD player I have ever owned, and I have had some highly regarded stock and modded high end players in my system.

*Mike Girardi*  
*The Stereo Times*

I've been using an MP for the last few years, and after about 33 years of "serious" listening, and as an owner of a few of the state of the art pieces in analog recording, I think the MP is the most "sourceless" audio source I've ever used. I've had a few record producers and engineers over, and a couple have said, after ripping in their discs, that it's like listening to the output of a recording desk.

*Dan Schwartz*  
*Audio Circle Magazine*  
*(formerly of The Absolute Sound)*

FYI: The un-f\*\*\*\*ing believable factor continues to exponentially rise with each listening session. Voices are soooooooooo scary real and palpable. Instruments in their place hanging in space in the deep and wide soundstage. I hear Diana Krall's lips smack in between breaths and I gotta tell you, it gets me aroused.

*Tom Alleman*  
*Audiophile, New Jersey*

Throughout my recent audio life since the advent of the CD, perhaps 25 years ago, my wish has been to combine the practicality of digital with the sonic virtues of analog (vinyl) done right. That is why I was drawn to The Memory Player. I have followed its development from its inception 5 or so years ago to the much refined present-day version. In my opinion, the current Memory Player merges the musicality of analog with the many virtues of digital (both sonic and operational).

Simply put, as I listen to music, I am now drawn into the space in which it was recorded.

The Memory Player has done for digital what modern turntables and cartridges have done for analog vinyl...optimized the medium. Given analog vinyl can satisfy the music lover; however, with the advent of the latest Memory Player, one can make a convincing argument that digital has moved substantially ahead of analog. To repeat, I said 'ahead'. I am comfortable defending that position.

Long shunned by audio purists, I think it fair to say that digitally produced music, presented through The Memory Player, now surpasses analog vinyl as the high-end audio industry State-of-the-Art technology. Digital, after a long adolescence, has finally come of age. Yes, we can now see through to the music as never before.

***Ross Wagner***  
***The Audiophile Voice, Positive Feedback***  
***Guest Reviewer, The Absolute Sound***

## 2010

I think the best way to talk about this in just a few hours listening is to say that this removes all, I mean all, my objections to digital playback.

How it stands up against the very best sound possible means I have to learn to hear in a new way. I'm still used to listening for certain things that might be as far from truthful as they are nice to hear.

We know people who have these great modern high performance sedans and sports cars. They have every little tweedle dee imaginable, and they handle great (have you seen the new 'Vette?). They are marketed as high performance, but there is something beyond that: - call it ultra performance. Guys who build pure performance machines on old Model A chassis, and these things can do 0-60 in 3.5 seconds...no bells, no comforts, no ease, and little mass; just acceleration and speed.

The Memory Player is like that; an ultimate hot rod...not for the faint of heart...yet; but addictive in its sheer invisibility...

***Dan Schwartz***  
***(formerly of The Absolute Sound)***

2009

The new Memory Player (D2D with I.D.E.A.S.) by Nova Physics is based upon a significant rethinking of the reading, storage and playback of digital information. The original Memory Player, a groundbreaking product when released back in '06, bears little sonic or visual resemblance to the latest version. This is the result of several revisions and new approaches taken by inventor, Mark Porzilli. In terms of playback, the new MP can handle hi-rez mediums like DVD-A,

Performance-wise, the new MP is quite a step up over the original which is saying a lot considering I've not heard anything as good as it in the three-plus years I've owned it. Most impressive is the timbre accuracy and authenticity (particularly on the human voice, piano and strings). Dynamics are noticeably improved while soundstage (width and depth) spreads out in layers with no exaggeration of individual instrument and/or size. (Review upcoming.)

*Clement Perry*  
*Publisher, The Stereo Times*

.....THE BEGINNING.....